

# BARBARA MARQUES

barbaramarques

barbaralm02lm@gmail.com  
+44 7444338473  
www.barbbaramarques.com  
@barbbaramarques

I am finalising my degree at the University of West London and am highly interested in the creative fashion film and design industry. I am a committed and passionate individual who is always eager to learn. I adapt quickly to new challenges and always strive to deliver my best work. While I may not have all the necessary skills and attributes yet, I guarantee to bring my dedication, motivation, and creativity to achieve my and your's companies best from the very start.

## EDUCATION

- 2020\_2023 **University of West London\_BA (HONS) Fashion Promotion and Imaging**  
London, UK
- 2017\_2020 **Luso Internacional Center School**  
Marinha Grande, Portugal

## EXPERIENCE

- feb.2023\_NOW **Sales Assistant\_RAINS**
  - \*Provide an exceptional customer service experience by greeting, listening and assisting customers with their requirements\*
  - \*Demonstrate an excellent product knowledge alongside the history of the brand\*
  - \*Work with the wider team to overcome any store or customer issues and propose effective solutions\*
  - \*Build relationships with customers for brand loyalty and store sales\*
  - \*Contribute to the in store visual displays, ensuring they continue to meet the store standards\*
  - \*Complete regular stock checks, ensuring the stock inventory is organised and products are replenished when required\*
  - \*Receiving, unpacking and arranging new shipments\*
- aug.2021\_mar.2023 **Social Media Content Creator\_CONTEUR Parfum**
  - \*Plan, produce and create digital content to be used across all digital channels\*
  - \*Create inspirational, informative and engaging content following a strategised guide that matches the brand's DNA\*
  - \*Develop/suggest creative ideas and new innovative ways of delivering digital content\*
  - \*Analyse and study audience and customer base to better engage them\*
  - \*Keep up with industry trends\*
  - \*Collaborate with the team to brainstorm and work on new content\*

## SOFTWARE

70%  
PHOTOSHOP

80%  
INDESIGN

50%  
ILLUSTRATOR

60%  
FINALCUTPRO

80%  
MICROSOFT OFFICE

## SKILLS

Attention to detail  
Multitasking  
Creativity  
Organisation

## LANGUAGES

Portuguese NATIVE  
English FLUENT

## ACHIVEMENTS

Hand-selected for Counter  
Course Representative  
Lead in Final Industry Group Project